

Arkansas Funeral Director's Association
1020 W 4th Street, Suite 400
Little Rock, AR 72201

2010 STATE CONVENTION

May 23-25, 2010
Little Rock, AR



Arkansas Funeral Directors Association
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Little Rock, AR 72201
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Presorted
Standard
U.S. Postage
PAID
Little Rock, AR
Permit No. 292

SUNDAY

AFDA Board Meetings	10:00am
Golf Outing	11:00am
Registration	4:30 – 5:30pm
Welcome Reception	5:30 – 7:00pm

Dinner on Your Own

MONDAY

Registration	7:00 – 8:00am
Continental Breakfast	7:00 – 8:00am
Memorial Service	8:00 – 8:30am
Break/Vendors Open	8:30 – 9:30am
2 CEU	9:30 - 11:30am

Cremation—What will it Urn You?

Lunch w/Vendors	11:30 - 1:00pm
2 CEU	1:00 - 3:00pm

You Can Have The Best Virtual Funeral Home

Break	3:00 - 3:15pm
2 CEU	3:15 - 5:15pm

Preneed; Meal Ticket to the Future or Will it Eat Your Lunch?

Membership Meeting	5:15 - 5:30pm
Cocktail Reception	6:30 - 7:00pm
Banquet	7:00 - 9:00pm

TUESDAY

Registration	7:00 - 8:00am
Continental Breakfast	7:00 - 8:00am
1 CEU	8:00 – 9:00am

Federated Insurance—Risk Management

Break	9:00 - 9:15am
1 CEU	9:15 - 10:15am

Roundtable—Going Green

Break	10:15 - 10:30am
NLR Veteran Cemetery	10:30 - 11:00am
1 CEU & Lunch w/NFDA Rep	11:00am – 12:00pm

ADJOURN 12:00pm

Hotel Accomodations

 **3201 Bankhead Drive
Little Rock, AR 72206
(501) 490-1000**

**Request Group Rate for
Arkansas Funeral Directors Association
Discounted Rooms Rates
Starting at \$89 per night.**

**Discount Room Rates
RESERVATION DEADLINE
Sunday, May 2, 2010**

TRACK SESSIONS:

This year AFDA has created TRACK SESSIONS designed to meet the needs of both Owners/Managers and their employees. Monday's sessions focus on topics for the Owners/Managers while Tuesday's sessions delve into topics that speak to all funeral professionals. Register for the entire event, or select the day that best meets your needs.

Golf Outing

North Hills Golf Course
Sunday - May 23rd \$50
Lunch Begin at 11am
Tee Times at 12pm

Door Prize

One participant will be the lucky recipient of a
\$100 Cash Prize
MUST BE PRESENT TO WIN!

Shopping

Holiday Inn Airport offering shuttle service
to those who would like to shop.

Cremation—What will it Urn You?

Consumers are asking for cremation arrangements at startling rates! Our industry has been impacted in many ways and yet there remains a common propensity to ignore the trends rather than understand and respond to the consumer in mutually beneficial ways. This seminar will help the professional to identify the trends, better understand the consumer and learn how to establish prices and sell cremation merchandise and services for the long-term health of their business.

You Can Have The Best Virtual Funeral Home

Almost 80% of a funeral home owner's net worth is tied up in the value of the business and 90% of the income is derived from this one asset. What is it worth? This seminar demonstrates realistic bean-counting, number-crunching techniques for valuing funeral home businesses. This is a definite for anyone considering buying or selling or simply for those who are just plain curious.

Preneed; Meal Ticket to the Future or Will it Eat Your Lunch?

Approximately 20% of funerals performed are paid for via pre-arranged plans. Doesn't it make sense for funeral home owners to know the comparable financial strength of the preneed vendors? Dan Isard has been talking and writing about preneed since it was a hyphenated phrase. Dan Isard, editor of *Preneed Perspective* for 10 years, presents trends, facts, fiction, and pro-active planning strategies for a preneed program that will be feasible for the future.

Risk Management and Best Practices for Funeral Homes –

Purchasing insurance for your business is a necessary and often a frustrating, complicated process. "Insurance 101" will help you understand the factors that determine your insurance premium, and more importantly, what you and your business can do to lessen your insurance cost. Yes, you can control your insurance premiums! Learn how you can positively influence your insurance premiums and pay less than your competitors. The presentation concludes with some specific risk management action plans that will make a difference in your insurance premium. You can't afford to miss this presentation

Round Table—Going Green

Discussion of green funerals and green funeral homes among other funeral professionals.

NFDA Representative—John Reed "For the Life of your Business"

Registration Form

Early Registration through April 30, 2010
Late Registration ends May 7, 2010

ALL LATE REGISTRATIONS WILL NEED TO ADD \$100 TO THEIR TOTAL

Sign up for:

	Member	Non-Member
<input type="checkbox"/> Entire Event	\$250	\$350
<input type="checkbox"/> Monday ONLY w/Banquet	\$175	\$225
<input type="checkbox"/> Monday ONLY w/o Banquet	\$125	\$175
<input type="checkbox"/> Tues ONLY	\$125	\$175
<input type="checkbox"/> Adult Guest (per guest)	\$100	\$150
<input type="checkbox"/> Child Guest (per guest)	\$75	\$100
<input type="checkbox"/> Affiliate	\$150	\$200
<input type="checkbox"/> Golf Outing	\$50 Per player	

Total: _____

Name _____

Company _____

Address _____

City, State, Zip Code _____

Phone _____

Email _____

Guest Name _____

Method of Payment

- Check MasterCard
 Visa American Express

Credit Card # _____

Exp. date _____ CV2 _____

Name on Card _____

Billing Address _____

City, State Zip _____

Signature _____

Please make checks payable to AFDA